



The Wonders of Wellness Awards 2026

Wonders of Wellness Awards is a new program designed to celebrate innovative programs, technologies, workplace practices, and community experiences that support wellness and contribute to extending healthspan.

Brought to you by Mather Institute, we're looking for your bold initiative or technology that are WOW! Tell us how they enhance communities, redefine wellness, or expand healthspan for today's and tomorrow's adults.

Visit our [website](#) to see examples of submissions for each category.

Application Information

APPLICATIONS DUE FRIDAY, JUNE 12, 2026

Submissions must provide documentation of demonstrated impact on wellness. Your WOW should have been implemented between April 2024 and April 2026.

Please provide as much detail as possible, including a clear explanation of your practice and evidence of its impact. Note that you will not be able to partially complete and return to the form. If you leave the form before hitting "Submit Application," you will need to start again.

At the end of the application, you will have an opportunity to attach supplemental documents. Include photos of the practice if applicable (with confirmation that you have rights to the images and signed approvals from subjects).

Judging Criteria

The Wonders of Wellness Awards are judged according to the following criteria:

- Innovation: Describe the WOW! What is new and different about how you're supporting wellness?
- Impact: How does this innovation affect how people age well?
- Ease of replication: Can the program or experience be replicated, scaled, or adapted across other settings with a reasonable investment of resources?

Final scores determine whether submissions receive Gold, Silver, or Bronze Awards.

If you have any questions about the awards application process, please contact Ajla Basic at WOW@mather.com

About Mather Institute

With a 25-year legacy of conducting evidence based, collaborative research Mather Institute—an area of service of not-for-profit Mather—is recognized as a trusted, award winning resource for research on wellness, aging, trends in aging well, and innovative services that support successful aging. To date, the Institute has conducted research-based education programs in all 50 states and 14 countries around the world.



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1. Please enter your contact details below.

Name	<input type="text"/>
Organization	<input type="text"/>
Position	<input type="text"/>
City	<input type="text"/>
State/Province/ Region	<input type="text"/>
Zip Code/Postal Code	<input type="text"/>
Country	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

2. What is the name of your innovation, program, or practice?

3. Which category does your submission best fit? Select all that apply.

- Sleep
- Move
- Eat
- Connect
- Relax
- Other (please specify)



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PROMISING PRACTICES - APPLICATION NARRATIVE

4. Describe your WOW, and share what makes it a WOW.
(400-word limit)

5. How do you know your innovation was successful? Provide evidence of benefits or returns on investment that demonstrate that success. At the end of this application, you will be prompted to upload three supporting files. (400-word limit)

6. What advice or lessons learned can you share with others about developing, implementing, and/or sustaining your innovation? Has it been replicated/utilized elsewhere? (400-word limit)

7. Do you have anything else that you would like to share about your WOW? (400-word limit)



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ORGANIZATION OVERVIEW

8. Please give us a short description of your organization (400-word limit)

- Mission
- Goals
- Type of Ownership (e.g., not-for-profit, for profit, government owned)
- Population Served (e.g., demographics, characteristics, number served by this initiative, number served by your organization)

Below you may upload up to three files (photos, research findings, etc.). If you have more than three files you wish to share, you can email them to WOW@mather.com.

9. Supplemental File (1)

Choose File

Choose File

No file chosen

10. Supplemental File (2)

Choose File

Choose File

No file chosen

11. Supplemental File (3)

Choose File

Choose File

No file chosen

Thank you for your interest in the WOW Awards. We look forward to reviewing your application. If you have any questions about this application, please contact Ajla Basic, PhD, PMP, Senior Project Manager at WOW@mather.com.

By submitting this application, you agree to have the description of your innovation shared publicly if you are selected as a winner (e.g., on Mather Institute's website, in a press release, and/or brief report on the winning innovation and organization).

APPLY NOW!